The Management of The Big Store

desires to extend to the public of New York and vicinage grateful acknowledgment of its liberal patronage during the year just ending and in

Wishing One and All

A Happy New Year

hopes to merit a continuance of past favors, by every possible effort to supply

> "Better Soods for the Same Money or the Same Soods for Less Money Than Elsewhere."

The Big Store

Special January Sale of

ses of \$5, or more, REPAY FREIGHT

shire,

and New Jersey

usetts.

ad station within the fol-

Rhode Island.

Connecticut,

Pennsylvania

New York,

150,000 Cases Canned Goods.

All goods packed under our own supervision, and many of them contracted for on so low a market that we could at a handsome profit sell to other wholesale dealers; but we give you the benefit of our bargain, as we always do, and offer the entire lot at about one-third less than present value. Every housewife who has purchased at our former January sales understands its significance; to those who have not we would say that this sale is the most comprehensive one of its kind ever held anywhere in this country,

The Sale Includes Corn, Pears, Peas, Plums, Peaches, Beans, Cherries, Tomatoes, Etc.

samples of all of which will be opened for your inspection, and they will be sold and delivered to your house, where you may examine them at your own good pleasure, and if at any time within ten days you are not fully satisfied, for any reason whatever, we will most cheerfully take them back and refund your money. Sale starts Tuesday morning.



500 cases "Milford" or "Royal Fed" brand California Black Cherries, packed in heavy sugar syrup; case of 2 dozen, \$4.95; can. 21C ,325 cases Salmon, from Columbia River, "Merrimac" Brand, 1 lb. tall cans, selected parts of fish, 110 doz, \$1.25; per can. Maine Blueberries or "Dulcet" brand Red or Black Paspberries, per case 2 doz. cans. \$2.45; 11C Brand, selected fish, 1-lb, tall cans, per case of 4 10c doz., \$4.70, per can.. 10c 475 cases Apples, in 100 cases Shrimp, Dunbar's cans, N. Y. State finest packing, per doz. \$2.75; per 25c 100 cases "Silver Crown" 110 Sliced Peaches, finest des-sert peach, per doz., 10c

PINE APPLE

Flaked Rice: A delight-ful morning dish, per p'kage 100

Cocoa: Absolutely pure 28c
Cocae: Absolutely pure 28c
Crackers: Ginger Snaps, Nic-Naes
or Sugar Cakes, per 5c
ib.

Soap: Hazel Family Soap, 60 1-lb.
cakes to box, per box, \$2.65.
Hazel White Soap. Kirk's White

Cloud or Dobbin's Electric 5C Soap, per box, \$4.50, per cake 5C Fairbank's Mascot Soap, 100 cakes to box, per rox, \$2.50; 10 29C Fairbank's Lion Soap, 100 cakes to box, partial wholesale price 4.05

box, regular wholesale price 1.95
sc. 65, our price per box. 1.95
Starch: Hazel Starch, perfect
Eloss, absolutely pure, 1-lb. 70

Blue: S. C. Co. Ultramarine 15 C

175 cases Sardines, Imported, pac ed in olive oil, per case of 100 tins, \$10.50; can 200 cases Marshall's Kippered Her ring, piain or in tomato sauca: per dozen, \$1.65, 14c APRICOTS

250 cases Macaroni and Choese.
Van Camp's in Tomato Saucc.
Case of 2 doz., \$3,20; per 140 14c Catsup: Milford or Sunnyside Tomato Catsup, plut bottle, per 9C
date St. os: per bottle. 9C
Baking Powder: Hazel Pure Cream
free from all chemical adulterations, per ib. SUCOTAS Also the following Groceries at especially low prices for inis occasion: Per package very nutritious, 7 Sugar: 10 lbs. H. and E. 49C per package very nutritious, 7C acaroni or Spaghetti, Ross, 1.00 Armour's Sugar

Brand

22c

per doz. \$1.25; per can. 110

O cases Spinach, "I

Boyle's "Victory" Lewis" or Case of 2 doz., \$3,45; 150

Greens, case of 2 doz. 100 cases, \$2.25; per can. 100

Special Sale of

Choice Carolina Rice, 20 lbs. 1,000
Macaroni or Spaghetti, Royal 90
Prunes: New Crop Santa 90
Spices: New Sciented lot, finest JualClara Valley Prunes, 20 lbs. 1,000
Gloves and Allspice, per lb. 190
Oct. Makes a delicious dessert, 490
In lbs. Gelatine: Cooper's Geia 490
Hazel Corn Starch, 1 lb package. 750 Cured Ham of Lean Strip Bacon, 10 1/2 C vor, 5 lbs. 22c Roasted Santos, 10 lbs. 16C \$1.45: per lb.... 16C ea: 500 14 chests

380 Meet nie of the freuten ! Croix d'Or, 2 pure American Champagne, case 6.50 Medoc, Imported in glass, from Wines & Liquors Kirk's Old Crow, bottled by H. B. Kirk & 9,50 OUR GREAT WINE DE-PARTMENT, to keep pa with the Great Canned Good Old Grow, 1890, our own bottling, regular price 7.75 Hennessey Brandy, the genuine "Three Star," Sale, has organized a Special Sale of high-class Wines and 0 Lock over the list of names and brands represented and note the prices. You will be sure to find strong induce-

imported in giars, doz 14.45 Hennessey Brandy, 1887, our own best ling, regular price \$16.50, this 11.75 ment to stock up your wine cellar for a long time to come.

Hotels, restaurants and large consumers will find this an excellent opportunity to buy the most reliable brands on the market at less than jobbing prices. fornia Claret, per 2.40 7.50 5.75

4.75

than jobbing prices. than jobbing prices.

Champagnes: Fisse, Thirion
Co., Rheims, France, Chamigne; costed dry, a high grade
ue. 'y the importer at 19.75 12.00

Bertal Martin, Bordeaux, France, per case, 12 5.75 Zinfandel and Burgundy, high grades of California wines, equal to many imported 3.25 wines, per case..... Laubenheimer, imported from Burckhardt & Sohne, Deidesheim a/R, per 5.00 California Claret and Zinfandel, sound, Sonoma wines, per gal...... 85c and Bulk Whiskey, guaranteed Pennsylvania Rye, 1.85

Monongahela Rye 2.35

Monticello Rye, per 3.00 Guckenheimer Rye, 3.50 Dublin Stout, equal 90c to imported, perdoz. Half and Half, nourishing and invigorating, per 95c English Pale Ale, 1.15 Hochheimer, from Buckhardt & Sohne, Deidesheim, 6.25 Old Maryland Rye 2.00

Rudesheimer, imported Rhine Wine, per 7.00 California Riesling, equal to many imported RhineWines, per case 3.00 Laubenheimer, a type of ligh Rhine Wine, per 2.85 Sauternes: Castle A., im

150 cases Farren's or Booth's "Gold Scal" brand Strawberries, per case 2 doz., \$3.70; per 16C

STRING BEANS

125 cases Pineapple, extra

fancy, grated or sliced, equal to any packed, eyeless and coreless, packed on the plantation, with the full natural flavor, 2-lb, cans, case 2 doz. \$4,55; per doz. 200

725 cases Green Gages or Egg Plums, "Royal Red" brand, in heavy syrup, case 2 doz. cans, \$3.45; can. 15C 15O cases Cranberry Sauce.

Anderson's, per case of 16c 2 doz. cans. \$3.70; can. 16c 225 cases Blackberries, "Law-

ton" brand, fine packing, case of 2 doz., \$2.05; per 9c

10c

18c

250 cases "Home" Brand

tarla" preserved Figs, ver tritious, per doz., \$2.10; per can...

100 cases Dunbar's "Bara-

Mt. Vernon Whis-key, pergal...... 2.50

Whiskey, per gal... 2.65 at fill mail orders for Three Star Hennessey or Kirk's Old Crow

The Daily Story of The Big Store.

6th Ave., 18th and 19th Sts.

SUNDAY, DECEMBER 31, 1899.

Telephone 2740 18th.

Meet Me

at the

Fountain.



and importance the previous three events to which it owes its renown. You know by this time that this is not a spasmodic effort—not the creation of the moment-but a carefully mapped out, skilfully generaled merchandise movement of gigantic proportions—to the preparation of which we have devoted months of study and labor, and all the "moneysaving" energy our great organization is capable of.

The sale embraces, in addition to Women's and Children's Muslin Underwear and its kindred branches, also Housekeeping Linens and Cottons, and Gentlemen's White Shirts, Collars and Cuffs-in fact everything the component parts of which are cotton or linen, and the very fact that it is offered in this sale should and will be a sufficient warranty for substantial, reliable quality.

And now but one more word-about prices. Cottons and

Linens have advanced very much during the past twelve months. Goods that a year ago were 5c. a yard are now worth 8c., and the same ap-

preciation has taken place throughout the many grades and kinds of white goods. It became very much more difficult therefore to produce merchandise that would retain all the finish and carefu manship you require of us at prices that would look attractive. We believe that we have sol problem, and take great pleasure to-day in submitting to you

Our Opening Attractions for Tuesday's Sale.

Muslin Underwear.

A commanding variety—many more styles to choose from than during any previous sale here or elsewhere—and at prices that, considering the state of the market for raw materials, are bound to earn your unqualified admiration.

200 dozen WOMEN'S GOWNS, high neck, with tucked yoke, or Empire, with cambric ruffle and embroidered front: while they last (only 3 to a cus
27c

WOMEN'S GOWNS of heavy muslin, two styles, WOMEN'S GOWNS of heavy muslin, two styles, one Empire with embroidered front, the other square neck with embroidered edge and insertion, all the embroideries of a fine quality and in dainty patterns; choice at 59c WOMEN'S GOWNS of muslin, 'with solid emfeetly made gown, well worth \$1, at.... 79c WOMEN'S GOWNS of fine nainsook, two styles, circular with lace trimmed yoke, or square yoke of solid embroidery; choice at..... 986

ruffle, finished with clusters of tucks, at. 19c WOMEN'S DRAWERS of fine cambric, with hemstitched umbrella ruifle of lawn 27c WOMEN'S DRAWERS of muslin, with

WOMEN'S CORSET COVERS, of mus-lin, p'ain, with pearl buttons, at....... 10c WOMEN'S CORSET COVERS, with embroid-WOMEN'S CORSET COVERS, of cambric, tucked front, lace or embroidery trimmed, 23c women's corset covers, of nainsook, WOMEN'S CORSET COVERS, of nainsook, trimmed with two rows of Valenciennes lace in-

sertion and edged ribbon drawn through beading, full and perfectly finished, at.. 75c UNDERSKIRTS.) WOMEN'S UNDERlin, with drop skirt and double umbrella 35c WOMEN'S UNDERSKIRTS of muslin, with dust ruffle and umbrella flounce, trimmed with tucket ruffle; also WOMEN'S FULL MUSLIN SKIRTS, with dust ruffle, deep umbrella ruffle, finished with hemstitching; your choice 45c

WOMEN'S UNDERSKIRTS of muslin, with with wide embroidery ruffle, at...... 69c dust ruffle and deep flounce, trimmed WOMEN'S UNDERSKIRTS of muslin, dust ruffle, full flounce trimmed with 1 or 2 rows of ruifle, deep umbrella tucked flounce, trimmed with two rows of torohon lace and wide tucked

WOMEN'S UNDERSKIRTS of cambric, double umbrella flounce of wide embroidery and dust ruffle, worth \$1.75; Tuesday at 1. 25 CHEMISES. WOMEN'S CHEMISES, of muslin, with embroidered yoke, sleeves and open front, at 29c WOMEN'S CHEMISE of muslin, tucked ruffle

WOMEN'S SKIRT CHEMISE, duchesse lace bertha and trimming, or muslin skirt chemise, embroidered ruffle around bottom, finished with embroidered yoke, bertha and edge. 69c COLORED SKIRTS. WOMEN'S UNDER-

WOMEN'S UNDERSKIRTS, of cotton brillian-tine, lined with domet flannel, made with 16-inch accordion platted flounce, all the newest 98c colorings, also black, your choice at.... WOMEN'S UNDERSKIRTS, of Givernaud's Taffeta Silk, in black and all shades, made with Taffeta Silk, in black and an amaded, 4, 35 deep umbreila flounce, heavily corded, 4, 35 your choice at 10,000 yards of HALF BLEACHED SHEETING 48 inches wide, made of the "Fruit of the Loom" dion platted, with under ruffle and fin- 6.75 brand; actual value 14c, per yard; in this 9c

with wide strings: also white lawn aprons, with ruffled bretelles; your choice at.... 19c

WRAPPERS. WOMEN'S WRAPPERS, of heavy print, neatly 38c 300 doz. WOMEN'S FLANNELETTE WRAP-PERS, in two styles—bright and dark patterns. lined waists, trimmed shoulders and wide skirts, worth \$1 apiece, here at 69c One lot of WOMEN'S FINE PERCALE WRAP-PERS, several handsome styles in medium and dark patterns, regularly so d at \$1.25, 98c \$1.39 and \$1.50. your choice for..... 200 WOMEN'S TEA GOWNS, in fine cashmere, with fancy yokes. Watteau backs, lace or ribton trimmed bretelles and berthas, in red, navy, light blue, violet, &c., lined throughout, 4. 75 well worth \$7.00; in this sale at 4. 75

Household Linens and Cottons.

This sale is dedicated to housekeepers to whom money is an object—to people who will gladly accept the opportunity of purchasing a season's known requirements now—and save fully one-quarter of what the future cost of the goods is bound to be.

WOMEN'S DRAWERS of muslin, with 49c TOWELS. ALL LINEN DAMASK TOW-cluster of tucks and wide embr'y ruffles.

LINEN GLASS TOWELLING, cost to import 6%c. per yard; in this sale at, per yard 5c WHITE KITCHEN TOWELS, already 10c

LUNCH SET, consisting of a table cloth about LUNCH SET, consisting of a table cloth about 2½ yards long and 12 dollies to match; wholesale price \$2.25 per set; in this 1.50 LUNCH CLOTH, 2 yards long, with white and colored borders, would be considered 59c cheap at 75c. each; in this sale at...... 59c

PATTERN TABLE CLOTHS. Instead of table linen by the yard, we will sell PATTERN TABLE CLOTHS, with damask borders on all four sides, at the same price you usually pay for

goods by the yard-in fact, for less, as these

8-4 size at, each 1.00 These prices are equiv-10-4 size at, each 1.25 12-4 size at, each 1.50 Fine Double Damask | These Table Cloths are 2 yards long, at. 1.25 actually worth 75c. 24 yards long, at 1.50 apiece more than 3 yards long, at. 1.75

quotations will show.

alent to 50c. per yard.

these quotations. LINEN NAPKINS. 1,000 dozen at, 49c 1,000 dozen at, per dozen..... 75e 1,000 dozen at, per dozen 95a Finer qualities at prices that are proportionately

SHEETS AND PILLOW-CA SES. HE M-ED PILLOW-CASES, 45x36 inches, at. each, 10e READY-MADE PILLOW-CASES, in three sizes, at, each..... 5c READY-MADE SHEETS for single bods, 25c READY-MADE SHEETS for ¾-sized 30c beds, at, each......

(MUSLINS AND SHEETINGS) at 35 per cent less than prices charged elsewhere.

Stamped Linen HANDKERCHI CASES; worth 35c. each, at...... Stamped Hemstitched all-linen TRAY C 18x27 inches, a choice of 7 styles on drawn work, at All-linen SCARFS, hemstitched, 18x72 inches, stamped in artistic designs, at, each All-linen SCARFS, hemstitched, 18x54 Mexican drawn work, stamped in artistic designs, at All-linen SCARFS, hemstitched, 18x72 inches, Mexican drawn work, stamped, a Stamped CUSHION TOPS AND BACK: season's popular designs, such as holly, a leaf, smoking and college designs, the coon series, &c., &c., your choice for...

Men's Shirts, Collars and Cutts.

This will be your opportunity to year's supply of good shirts, collars an prices that will not again be possible. But please do not judge by price come and see the remarkable value offering.

1,000 DOZEN MEN'S UNLAUNDERE SHIRTS, made of good, strong muslin, linen bosoms and reinforced backs an worth 50c, apiece; all sizes in this sal

worth 50c. apiece; all sizes in this sal-

2,500 DOZEN MEN'S UNLAUNDERED SHIRTS, made of guaranteed Warnsutt holes and every known improvement th put in a first-class shirt, all sizes of neck ments and sleeve lengths; fully work \$1.00 apiece; in this sale at..... 300 DOZEN MEN'S MUSLIN OR NIGHT ROBES, all sizes; worth 450 4,000 DOZEN MEN'S EXTRA FINE COLLARS, with par-end buttonholes, co almost any shape made and in all size. equal in materials, stitching and laundry of any 20c. collar made; in this sale at, 5

a haif a dozen for.....

1,000 DOZEN MEN'S CUFFS, extra fine 4

Infants' and Children's Wear.

Dainty, tasty, carefully tailored, not a button slighted as a sacrifice to price. much money by purchasing now and here, INFANTS' LONG BISHOP SLIPS, of good quality cambric, neck and sleeves edged 14c with Torchon lace: worth 29c.; in this sale 14c CHILDREN'S SHORT WHITE CAMBRIC DRESSES, made with pointed yoke, tucked and trimmed with Hamburg, neck and sleeves finished with neat Hamburg edging: 21c CHILDREN'S OUTING FLANNEL DRESSES, a choice of three different styles, some trimmed with lace, others with fancy braid; worth 21c CHILDREN'S MUSLIN NIGHTGOWNS, Mother Hubbard tucked yoke, with Hamburg insertions and edge, slightly soiled, sizes 2 and 4 years only; worth 69c, each; while they 23c CHILDREN'S NIGHTGOWNS, of a good quality of muslin and cambric, a choice of three dif-ferent styles, some trimmed with lace, others with embraidery; worth \$1.25 each; in tucks and cambric ruffle; sizes 12, 14 and 16 years; worth 50c. each; in this sale at. 23c

Clearance Sale of Corsets.

We are now closing out, at deeply cut prices, hundreds of fine corsets the accumulations of a season's busi-

If you can find what you wantyou'll get a great Bargain.